

Phoenix FM News Items Broadcast Date: Tuesday 17 May 2011

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Main Contact:	www.fsb.org.uk/essex or Keith.brown@fsb.org.uk
Events:	<ol style="list-style-type: none">1. Essex FSB's Brentwood Network Group meets every other Thursday at Ashwells Country Club. Next meeting 19 May 20112. Essex FSB's Billericay Network Group meets on first Thursday of each month at Deli37 in Billericay High Street. Next meeting is 02 June 2011.3. Nexus Network Group meets at Great Warley every Thursday from 6.45am.4. The Christian Business Network Group is meeting in Billericay on Thursday 02 June 2011 from 6.00pm until 8.30pm5. Social Networking for Business is meeting in Billericay on Thursday 12 May 2011 from 6.00pm until 8.30pm6. The Essex Business Network's Brentwood Group meets alternate Thursdays at Marygreen Manor. Next meeting 19 May 2011 from 7.00am until 9.00am.7. The Essex Business Forum meets every Thursday at Warley Park Golf Club from 6.45am.8. The Select Network Group meets at Maylands Park Golf Club each Friday from 6.45am until 9.00am.9. More details of all events can be found at www.fsb.org.uk/essex/events
Brentwood News:	<ol style="list-style-type: none">1. A new network group has been launched in Warley. The Call To Business Network Group is meeting on Thursday 19 May 2011 from 6.00pm until 8.30pm This is a free to attend network event for Christian businessmen and women.2. A NEW business offering modern men's fashion has come to Brentwood because of the "friendly people" and a gap in the market. White House, which recently opened in Brentwood High Street, offers designer wear including labels such as Diesel and Lyle and Scott, is the second shop owned by Anne Monk. Her first outlet has operated in Harlow for 18 years.3. A FARMERS' market helped bring the village of Ingatestone together last Sunday.. Held in the car park of the Bell Inn, 10 local producers pitched up and offered villagers an alternative to the local supermarket. Selling everything from venison to cheese, the traders were in buoyant spirits as they shouted their wares under the Sunday sun. Roger Legg, of Heards Farm, Shenfield, said: "It's important to offer people local produce. We have got a good response from people and hope to turn them into repeat customers when we come back every month. The plan is to run the market on the second Sunday of every month, after the Bell's landlord Chris Brace said it had been a big success.4. POLICE are appealing for witnesses after garden furniture was soaked with fuel and burnt. The incident took place outside the Boars Head pub, in Billericay Road, Herongate, in the early hours of April 23 and caused £3,000 damage. Unknown suspects doused the furniture in the garden of the pub, setting it alight, between midnight and 7.15am. Anyone with information should contact Brentwood Police on 0300

	<p>3334444.</p> <p>5. An EXHIBITION of customised Harley Davidson motorcycles, created by a Brentwood man’s business, will be at a museum in Manchester. Biking enthusiast Chris Scott runs the Clairdon Group, a specialist logistics group, which has helped set up the Customising, Culture and Harley Davidson exhibition, which will be on show at the Museum of Science and Industry. The exhibition will feature more than 30 motorcycles, including models from the UK, USA, Germany and Japan, spanning more than 100 years of the history of the world-famous company. Mr Scott said the exhibition would be great to see, as the bikes had so much prestige and history.</p> <p>6. Essex FSB Vice Chairman Alan Jefcoate will be part of a three member team from Brentwood Community Safety Partnership which will be conducting a Shop Visit along the High Street and in Shenfield to find out about CCTV and to pre-empt any “Burglary others”. This will also be a good opportunity to create a “CCTV Map” of the premises that have internal or external CCTV. He will also be advertising “Shop Watch”.</p> <p>7. The Brentwood Theatre, in Shenfield Road, has launched a new online booklet which will have full details of all performances after it received sponsorship from local estate agent, Russell Quirk and Co. The brochure will be sent via e-mail and will allow recipients to click on a link which will take them through the publication and also allow them to view video clips and other items from the community theatre’s website. Mark Reed, the theatre’s administrator, said the new method of publicising the shows will make updating information far easier.</p> <p>8. A MUSIC festival catering for up to 30,000 people will be staged in Brentwood this summer which gives local businesses a massive opportunity to attract new customers and promote the Borough. The outdoor event, entitled the Brentwood Festival, will take place in the grounds of the Brentwood Centre, in Doddinghurst Lane, over three days in July. The charity festival will be headlined by three acts: The Rats, an offshoot of the Irish punk outfit The Boomtown Rats; Dublin soul outfit The Stars From The Commitments; and From The Jam, a rock band led by Bruce Foxton, the former bass player in mod favourites The Jam. Twenty-four other bands from across the county, including The Heaters, Double Trouble, Undercover and Lobster, will also perform over the course of the event. It starts on Friday, July 8, and finishes on Sunday, July 10. The event is the brainchild of friends Martin Dansey, an electrical engineer, and publican Jason Jopson, the owner of The White Horse, in Coxtie Green Road, Brentwood. For the past six years, the pair have organised the annual White Horse beer and music festival in the grounds of the pub. However, each time the event has been staged it has grown in size and let’s hope the 2011 event is a big success.</p>
<p>Billericay News:</p>	<p>1. A PUB is reopening under new management following a full refurbishment. The New Mayflower, in Jacksons Lane, Billericay, will be re-launched in a fortnight, with the introduction of an Italian restaurant, games area and beer garden. Up to eight jobs will also be created. New leaseholder, Christopher Olanrewaju John, said: “It’s going to be a</p>

family-orientated pub with good Italian food like spaghetti, lasagne and tortellini. We're making it very beautiful."

His team of contractors has spent two months cleaning, stripping out, re-structuring and decorating the venue.

Once completed, the pub's games area will offering activities like table tennis, an outdoor eating and drinking area, a restaurant and a bar.

At a time when 25 pubs a week are closing it is good to see a local pub get a new lease of life.

2. A COUNCILLOR is backing calls by police to clamp down on an indoor golf centre in [Billericay](#) which doubles up as a late-night bar.

Phil Turner wants to see Green Tees have its licence restricted following a string of complaints about punch-ups and antisocial behaviour at the site.

It comes as police chiefs also called for a review of the venue's licence, after it was revealed they were called to 15 incidents at the nightspot in the space of just 12 months.

Officers have also recorded 11 crimes related to the bar, which only opened in December 2009.

The bar is located next to the town's police station.

Mr Turner, who represents Billericay West ward and is also the councillor responsible for finance, wants residents to write to the council if they support plans for the venue's licence to be restricted.

He said: "I believe we have a fairly good mix of daytime and night-time trade, which has helped Billericay weather the worst of the effects of the recession.

"But I have been concerned for some time at the increasing erosion of retail and commercial properties in favour of theme pubs and restaurants.

"Over its short life, allegations surrounding Green Tees have concerned street brawls, noise pollution, antisocial behaviour, planning violations and general intimidation by its customers – to such an extent some residents will not now even walk past the club.

"I will be supporting calls to reduce the operating licence and in addition asking for stricter conditions such as increasing the door supervision."

As well as a bar, Green Tees has three indoor golf simulator bays, a dance floor and a licensed sports bar.

It stays open until 2.00am on Friday and Saturdays, serving booze until 1.00am.

Mr Turner wants people with concerns about the venue to lodge complaints with the council in writing by May 17.

A licence review meeting will be held at a later date, which could see the bar's owners forced to make changes or face closure.

3. REBUILDING work is about to start on a shoe shop gutted by fire.

In March, a fire severely damaged Clarks and Oxfam charity shop in High Street, [Billericay](#), along with a restaurant and dental surgery nearby.

Since then the shops have remained empty, but Clarks has now confirmed rebuilding work will start soon, with scaffolding already in place.

A spokeswoman for the chain said: "We are hoping to start on building work at the store soon with the aim of reopening by the end of this year."

4. The annual [Saint Francis Hospice](#) Summer Golf Day, held at Stock [Brook Manor](#) in Billericay, will raise money for the hospice on May 23.

As well as playing a 27-hole round, golfers can enjoy breakfast, lunch and a presentation dinner during which prizes will be awarded. There will also be an auction of exclusive items.

	<p>Event sponsor Barry Hearn, from Matchroom Sport in Brentwood, said: "It provides local golfers the chance to enjoy a day which promises to be fantastic, while supporting terminally-ill local people by raising funds for Saint Francis Hospice.</p> <p>Organisers are hoping to beat last year's total of £15,500.</p> <p>Tickets cost £110 per person and local businesses are invited to sponsor a hole, which will feature their business logo.</p> <p>If you would like to donate prizes, enter a team or provide sponsorship, e-mail fundraising@sfh.org.uk</p> <p>5. Organised by Basildon Green Business Forum and Essex FSB the Green Business Market Place includes seminars and a market place providing advice and information on green related issues to boost your business profits and reduce your carbon footprint.</p> <p>Bookings for exhibitors are now being taken and the event is free to attend.</p> <p>The event is at the Holiday Inn, Basildon on Monday 11 July 2011</p> <p>6. A Slice of Fawlty Towers is at the Old King's Head, Stock on the last Friday of every month. For more details, contact info@thecuttheatrecompany.com and for bookings, call the pub on 01277 829933.</p> <p>7. BUSINESSES from Billericay and beyond have stumped up more than £36,000 for charity, in advance of a well-known annual fundraising walk.</p> <p>Around a dozen companies and sole traders have contributed the record sum to the 'bonus pot' for this year's Fun Walk at Barleylands Farm.</p> <p>Following the event, which will take place on Sunday, May 22, the pot will then be divided between the 60 or so charities who typically take part each year.</p> <p>The Fun Walk is the idea of Billericay's MP John Baron, and has been staged annually since 2002.</p> <p>Mr Baron, who organises the event each year with the assistance of a committee, told the Gazette he was very pleased with the size of the bonus pot so far.</p> <p>Last year, the Fun Walk raised more than £50,000 for 60 charities and it is hoped that this year's event will collect even more money.</p> <p>Since its inception nearly a decade ago, the event, which is suitable for people of all ages and abilities, has raised more than £264,000.</p> <p>Those who participate can walk either a three-mile course or a shorter one.</p> <p>There will also be a barbecue, live music and charity stalls at Barleylands on the day.</p> <p>Organisations wishing to take part in the walk should write to The Fun Walk Committee at 13 Bentalls Business Park, Bentalls, Basildon, SS14 3BN or call 07544 324218 by May 1, 2011 to register.</p>
Area Topics:	
County Topics:	<p>1. Newsreader Natasha Kaplinsky is to comper the 2011 Essex Countywide Business Awards, organised by Newsquest Essex.</p> <p>High-achieving businesses and organisations will be recognised along with the achievements of the entire Essex business community at the black-tie function, on Friday May 20.</p> <p>As hostess, Ms Kaplinsky will preside at an Oscar style ceremony in which winners' names will be revealed from the stage of Cliffs Pavilion, Westcliff.</p> <p>2. Essex FSB (Federation of Small Businesses) has welcomed the decision by Essex County Council Leader Peter Martin to create a Cabinet</p>

	<p>position for economic development and the appointment of County Councillor Kevin Bentley to fulfil that role.</p> <p>Essex FSB Chairman, Iain Wicks, said: "In the past many of the economic development functions have been carried out by Kevin Bentley in his previous role as Deputy to the Leader and Essex FSB has found it a positive experience working with him on behalf of the 68,000 businesses in the county.</p> <p>"We are delighted that all the business related services such as economic development, regeneration, recycling, waste minimisation and trading standards have now been gathered into one Cabinet portfolio and congratulate Councillor Bentley on his appointment to that role.</p> <p>3. Lovers of fine food and drink will be spoilt for choice when Essex's biggest culinary festival comes to Crossing Temple Barns on the weekend of July 9-10.</p> <p>The first Essex Food and Drink Festival will be a celebration of food and drink from across the county with chefs, producers and restaurateurs all showing what makes Essex such an exciting place for food lovers.</p> <p>In particular, the festival is a big opportunity for the county to showcase what local producers have to offer and Brentwood Brewing Company is already booked in as an exhibitor but we are sure there are more local firms who can benefit from exhibiting their products.</p> <p>The best Essex ale, jams, teas, cupcakes, and ice cream, will be some of the products available to try and buy at the event.</p> <p>Advanced tickets are £5 per person per day, on the day they are £6, and children under 12 go free, to book call 0845 6037624 or go to www.thisistalessex.co.uk/foodfestival</p>
	<p>1. The Government has launched its second 'Red Tape Challenge' which will look to cut regulation across sectors and wants input from businesses. The second sector to be scrutinised is the hospitality sector and you can make suggestions until Friday 20 May 2011.</p> <p>2. Essex FSB and Essex Police are working together to try and reduce the incidence of mobile phone thefts in the county and YOU can help by easily protecting your own handsets by registering your mobile phone and IMEI number at www.immobilise.com</p> <p>To find your IMEI (international mobile equipment identity) number key in *#06#</p> <p>Your IMEI number will appear as 14 to 17 digits on your mobile phone screen – this number is unique to your phone. If your phone is stolen, contact your mobile phone operator with your IMEI number so your phone can be 'disabled' and so useless to the thief.</p> <p>This information is automatically placed on the National Mobile Property Register, which is searched regularly by all UK police forces. Registering the details makes it more likely that you will become reunited with your mobile phone if it is recovered by police.</p>
<p>Information Needed:</p>	
<p>National Topic:</p>	<p>1. A match funded grant of up to £1,000 can be spent on leadership training and coaching that helps grow the business, improving productivity and competitiveness. The programme also includes a free consultation with an expert adviser before the training commences, as well as a free follow-up to discuss the impact of the training and any further skills needs.</p> <p>SME leaders should contact the Leadership and Management Advisory Service to book their free personal leadership and management</p>

	<p>assessment.</p> <p>2. If you're aged 16-30 and need funding to get your new business idea or project off the ground, the Shell LiveWIRE Grand Ideas Awards offers up to 6 x £1,000 prizes every month to the most innovative ideas submitted by new businesses (in their first 12 months of trading). Winners of the monthly Shell LiveWIRE Grand Ideas Awards will also be offered a range of '<u>value-added prizes</u>' throughout the year. <i>You've got until the last day of the month to enter the awards so apply now by logging in at the bottom of this page!</i> New for 2011 Each month, the three Grand Ideas Award winners with the highest judges' scores will automatically be put through to our 'Hot 40' shortlist for the £10,000 Shell LiveWIRE Young Entrepreneur of the Year Award, with the remaining winners added to a pool of 'sift entries'.</p> <p>3. New Counter Terrorism Vulnerability Assessment Tool For Businesses The current terrorism threat assessment for the UK is classed as 'severe'. Businesses in 'crowded places' such as high streets, shopping centres, near stadiums or theatres, are being encouraged to go through a straightforward <u>risk assessment</u> to assess and address, potential vulnerabilities to their business.</p>
<p>Business Awards:</p>	<p>1. Big Society Awards The deadline for the latest round of the Big Society Awards is 23 May. The Awards focus on promoting social action, empowering communities and opening up public services and you can nominate yourself, your business an employee or another business.</p> <p>2. Basildon Business Awards Open to any business in Basildon Borough Council area. There are 13 categories of awards available. Application Deadline: Friday 27 May 2011</p> <p>3. Essex County Business Awards Open to any business with a presence in Essex. There are 10 categories of awards available. Application Deadline: Friday 27 May 2011 More Details</p> <p>4. British Business Champions British Business Champions is the only truly independent organisation staging high profile awards in every region of the UK culminating in a prestigious annual national finals event. There are five categories for small businesses and six categories for medium sized businesses. Application Deadline: Tuesday 31 May 2011</p> <p>5. Everywoman Business Awards THE NatWest everywoman awards are now open for entry to female entrepreneurs across the UK. Application Deadline: Friday 22 July 2011 More Details More details on all awards from keith.brown@fsb.org.uk</p>
<p>General:</p>	<p>1. Using social media can bring you new customers, raise your profile and Boost your profits.</p>
<p>Other services:</p>	<p>1. Weekly email newsletter giving details of events, contract opportunities and business awards plus special offers by emailing essexvoiceofbusiness@fsb.org.uk</p> <p>2. Follow on Twitter at FSBEssex for up to date news and event details</p>