

Phoenix FM News Items Broadcast Date: Tuesday 19 April 2011

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Main Contact:	www.fsb.org.uk or Keith.brown@fsb.org.uk
Events:	<ol style="list-style-type: none">1. Essex FSB's Brentwood Network Group meets every other Thursday at Ashwells Country Club. Next meeting 28 April 20112. Essex FSB's Billericay Network Group meets on first Thursday of each month at Deli37 in Billericay High Street. Next meeting is 05 May 2011.3. Nexus Network Group meets at Great Warley every Thursday from 6.45am.4. The Christian Business Network Group is meeting in Billericay on Thursday 05 May 2011 from 6.00pm until 8.30pm5. Social Networking for Business is meeting in Billericay on Thursday 12 May 2011 from 6.00pm until 8.30pm6. The Essex Business Network's Brentwood Group meets alternate Thursdays at Marygreen Manor. Next meeting 28 April 2011 from 7.00am until 9.00am.7. The Essex Business Forum meets every Thursday at Warley Park Golf Club from 6.45am.8. The Select Network Group meets at Maylands Park Golf Club each Friday from 6.45am until 9.00am.9. More details of all events can be found at www.fsb.org.uk/essex/events
Brentwood News:	<ol style="list-style-type: none">1. Seems like another shop closure has taken place – this time The Orchid Rooms Hair and Beauty Salon at Wilsons Corner but on the positive side Whitehouse menswear shop has opened in Brentwood High Street and St Francis Hospice is opening a larger shop in the High Street too.2. POLICE are trying to find the name of a man suspected of stealing petrol from a BP garage more than once. The man has been caught on CCTV at the petrol station, in Mountnessing, apparently filling a black Vauxhall Astra, which has false plates, before leaving without paying. He was also seen on another occasion with a white male, described as having short cropped hair and sticky out ears. Anyone with information should contact Joanna Barnes, at Brentwood police station, on 0300 3334444.3. A BEER brewing company is holding a competition for people to name a special beer it is making to celebrate the Royal Wedding. Roland Kannor, director of the Brentwood Brewing Company at Frieze Hall Farm, said the beer would be made of the highest quality ingredients the company could find. Whoever comes up with the winning name of the beer will win a poly pin of the beer which holds 18 pints.4. SLAUGHTERHOUSE bosses, based in Little Warley, have been charged with eight counts of failing to ensure a hygienic practice and are due in Basildon Magistrates Court on Thursday 28 April 2011. Elmkirk, which is based in Orchard Farm, has been accused of not properly ensuring pig carcasses, which came from its abattoir, were chilled to legal standards on eight separate occasions between March 10 and May 22 last year. Under the Food Hygiene (England) Regulations set down in 2006, meat which is slaughtered at any abattoir must be immediately kept chilled throughout the carcass, at no more than seven centigrade, including

	<p>while it is being transported to meat wholesalers.</p> <p>The incidents were picked up by the Food Standards Agency after post mortem inspections conducted by the authority on the meat.</p> <p>5. A MUSIC festival catering for up to 30,000 people will be staged in Brentwood this summer which gives local businesses a massive opportunity to attract new customers and promote the Borough.</p> <p>The outdoor event, entitled the Brentwood Festival, will take place in the grounds of the Brentwood Centre, in Doddinghurst Lane, over three days in July.</p> <p>The charity festival will be headlined by three acts: The Rats, an offshoot of the Irish punk outfit The Boomtown Rats; Dublin soul outfit The Stars From The Commitments; and From The Jam, a rock band led by Bruce Foxton, the former bass player in mod favourites The Jam.</p> <p>Twenty-four other bands from across the county, including The Heaters, Double Trouble, Undercover and Lobster, will also perform over the course of the event.</p> <p>It starts on Friday, July 8, and finishes on Sunday, July 10.</p> <p>The event is the brainchild of friends Martin Dansey, an electrical engineer, and publican Jason Jopson, the owner of The White Horse, in Coxtie Green Road, Brentwood.</p> <p>For the past six years, the pair have organised the annual White Horse beer and music festival in the grounds of the pub.</p> <p>However, each time the event has been staged it has grown in size and let's hope the 2011 event is a big success.</p>
<p>Billericay News:</p>	<ol style="list-style-type: none"> 1. The annual Saint Francis Hospice Summer Golf Day, held at Stock Brook Manor in Billericay, will raise money for the hospice on May 23. <p>As well as playing a 27-hole round, golfers can enjoy breakfast, lunch and a presentation dinner during which prizes will be awarded. There will also be an auction of exclusive items.</p> <p>Event sponsor Barry Hearn, from Matchroom Sport in Brentwood, said: "It provides local golfers the chance to enjoy a day which promises to be fantastic, while supporting terminally-ill local people by raising funds for Saint Francis Hospice.</p> <p>Organisers are hoping to beat last year's total of £15,500.</p> <p>Tickets cost £110 per person and local businesses are invited to sponsor a hole, which will feature their business logo.</p> <p>If you would like to donate prizes, enter a team or provide sponsorship, e-mail fundraising@sfh.org.uk</p> <ol style="list-style-type: none"> 2. PLANS to install a new shop front at a supermarket in Billericay have been approved by borough council planners. <p>The decision means that Iceland can now erect a white painted timber fascia and a non-illuminated sign at its High Street store.</p> <ol style="list-style-type: none"> 3. The Old King's Head, Stock is the scene for a new way of attracting customers as great food and high farce are on the menu when one of Britain's favourite sitcoms is affectionately revisited for a new production. <p>A Slice of Fawlty Towers is a brilliant idea that combines references to all the best bits of the classic comedy as you tuck in to some tasty pub food.</p> <p>And although you can expect Basil, Sybil and Manuel to be at loggerheads as usual, they won't stop you enjoying your food at this popular eatery.</p> <p>The production is the idea of Steve Arber, 30, of Billericay who produces and directs the show. It came about after he took voluntary redundancy from his job in London last year and decided he wanted to make some money out of putting on theatrical productions.</p>

	<p>Steve had the idea of staging a Fawlty Towers show, but rather than just do a retread of a couple of episodes in a theatre, he wrote a script which referenced the best bits and based the action in a working restaurant. He approached his local pub, the Old King's Head, because he knew the people there and knew it had the right layout for what he wanted to do. They jumped a the chance to play host</p> <p>Proceedings begin at the bar of the pub where diners have a drink before Basil, Sybil and Manuel join in the action, ushering them to their seats for dinner.</p> <p>A lot of people may shudder at the thought of having a meal whilst Basil and co are in attendance, but Steve is quick to point out that they don't mess around with people's food and that you have a proper meal served by the pub's waiting staff.</p> <p>A Slice of Fawlty Towers is at the Old King's Head, Stock on the last Friday of every month. For more details, contact info@thecuttheatrecompany.com and for bookings, call the pub on 01277 829933.</p> <p>4. BUSINESSES from Billericay and beyond have stumped up more than £36,000 for charity, in advance of a well-known annual fundraising walk. Around a dozen companies and sole traders have contributed the record sum to the 'bonus pot' for this year's Fun Walk at Barleylands Farm. Following the event, which will take place on Sunday, May 22, the pot will then be divided between the 60 or so charities who typically take part each year.</p> <p>The Fun Walk is the idea of Billericay's MP John Baron, and has been staged annually since 2002.</p> <p>Mr Baron, who organises the event each year with the assistance of a committee, told the Gazette he was very pleased with the size of the bonus pot so far.</p> <p>Last year, the Fun Walk raised more than £50,000 for 60 charities and it is hoped that this year's event will collect even more money.</p> <p>Since its inception nearly a decade ago, the event, which is suitable for people of all ages and abilities, has raised more than £264,000. Those who participate can walk either a three-mile course or a shorter one.</p> <p>There will also be a barbecue, live music and charity stalls at Barleylands on the day.</p> <p>Organisations wishing to take part in the walk should write to The Fun Walk Committee at 13 Bentalls Business Park, Bentalls, Basildon, SS14 3BN or call 07544 324218 by May 1, 2011 to register.</p>
<p>Area Topics:</p>	<p>1. LORRIES carrying £50,000 of smuggled beer were seized by police during a safety crackdown.</p> <p>The trucks, which had been carrying loads imported from France, were stopped and checked at the Moto services on the M25 at Thurrock as part of a crackdown on dangerous and poorly driven lorries, vans and other commercial vehicles.</p> <p>The vehicles and their loads were confiscated by Customs and Excise officers.</p>

County Topics:	<p>1. Lovers of fine food and drink will be spoilt for choice when Essex's biggest culinary festival comes to Cressing Temple Barns on the weekend of July 9-10.</p> <p>The first Essex Food and Drink Festival will be a celebration of food and drink from across the county with chefs, producers and restaurateurs all showing what makes Essex such an exciting place for food lovers.</p> <p>In particular, the festival is a big opportunity for the county to showcase what local producers have to offer and Brentwood Brewing Company is already booked in as an exhibitor but we are sure there are more local firms who can benefit from exhibiting their products.</p> <p>The best Essex ale, jams, teas, cupcakes, and ice cream, will be some of the products available to try and buy at the event.</p> <p>Advanced tickets are £5 per person per day, on the day they are £6, and children under 12 go free, to book call 0845 6037624 or go to www.thisistotalessex.co.uk/foodfestival</p>
Campaigns:	<p>1. Major Highways Contractor Balfour Beatty is working with Essex FSB (Federation of Small Businesses) to run some Business Breakfast Briefings across the county with the aim of encouraging more small businesses to join its supply chain.</p> <p>The events are being held at:</p> <ul style="list-style-type: none"> • Basildon on Wednesday 20 April 2011 • Harlow on Thursday 21 April 2011 <p>Bookings at www.fsb.org.uk/essex/events</p>
Information Needed:	
National Topic:	<p>1. If you're aged 16-30 and need funding to get your new business idea or project off the ground, the Shell LiveWIRE Grand Ideas Awards offers up to 6 x £1,000 prizes every month to the most innovative ideas submitted by new businesses (in their first 12 months of trading).</p> <p>Winners of the monthly Shell LiveWIRE Grand Ideas Awards will also be offered a range of 'value-added prizes' throughout the year.</p> <p><i>You've got until the last day of the month to enter the awards so apply now by logging in at the bottom of this page!</i></p> <p>New for 2011</p> <p>Each month, the three Grand Ideas Award winners with the highest judges' scores will automatically be put through to our 'Hot 40' shortlist for the £10,000 Shell LiveWIRE Young Entrepreneur of the Year Award, with the remaining winners added to a pool of 'sift entries'.</p> <p>2. New Counter Terrorism Vulnerability Assessment Tool For Businesses</p> <p>The current terrorism threat assessment for the UK is classed as 'severe'. Businesses in 'crowded places' such as high streets, shopping centres, near stadiums or theatres, are being encouraged to go through a straightforward <u>risk assessment</u> to assess and address, potential vulnerabilities to their business.</p>
Business Awards:	<p>1. Take One Small Step Competition</p> <p>Open to any start up business and top prize is £50,000 plus nine regional prizes available.</p> <p>Application Deadline: Wednesday 27 April 2011</p> <p>More details on all awards from keith.brown@fsb.org.uk</p>
General:	<p>1. Using social media can bring you new customers, raise your profile and Boost your profits.</p>
Other services:	<p>1. Weekly email newsletter giving details of events, contract opportunities and business awards plus special offers by emailing</p>

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2. Follow on Twitter at FSBEssex for up to date news and event details