Bennetts Funeral Directors

120 High Street,

Brentwood,

Essex.

CM14 4AS

Dear Friends, Colleagues and Business Associates

**BRENTWOOD COMMUNITY FIREWALK 2014**

Firewalk!

Yes, Firewalk!

A team of community minded local people have got together to organise the first Brentwood Community Firewalk, this will take place on 17th May 2014 at The Brentwood Centre at 7.00pm.

So, you are probably wondering why we are contacting you. Simple really, because we would like to give you, the chance to be involved, as a sponsor. Any sponsorship funds raised would be put towards printing costs, t-shirts and the publication of a programme for the night. Surplus funds would be distributed amongst the committee member’s named local charities.

We are working alongside the Council for Voluntary Service (CVS) from both Brentwood, and Billericay and Basildon who will forward information to the charities and communities they work with. Our stipulation is that the charities and communities taking part support and help others within our locality. We have support from Brentwood Leisure Trust, Phoenix FM and Bennetts Funeral Directors. Copies of the flyers and registration forms are attached herewith.

Charities and community groups may choose one or two ‘champions’ to do the Firewalk for them, you may offer to be that person, do you have a burning desire to challenge yourself.

We are looking towards 100 Firewalkers to take part in an ‘Hour of Power’ training session who will thereafter take part in the Firewalk. The charities and communities will have stands to display and explain their work, we are expecting many spectators. Refreshments will be available too.

We are looking for sponsorship as follows:-

Main t-shirt sponsor – to have your name on the front of the t-shirt sponsoring the First ‘Brentwood Community Firewalk 2014’, a full page ad in the programme, £1000.00

Supplementary t-shirt sponsor – to have your name on the back of the t-shirt - £250, and a quarter page in the programme.

We will also have advertising opportunities in the programme:-

Full page - £50 Half page - £30 Quarter Page - £20

We are looking for goody bag items too, bottles of water, fruit juices, biscuits, plus of course the bags themselves. If you are able to offer any suitable items please contact us.

Should you be interested in supporting this fantastic community event please contact Jane Bennett of Chris Froebel at Bennetts Funeral Directors on 01277 210654, or by email on [jane@bennettsfunerals.co.uk](mailto:jane@bennettsfunerals.co.uk) or [chris@bennettsfunerals.co.uk](mailto:chris@bennettsfunerals.co.uk).